



Forward Advantage Issues White Paper on Building an HIE Foundation



About Forward Advantage

Since 1993, Forward Advantage has provided solid solutions that integrate seamlessly with healthcare information systems; offering products developed in collaboration with MEDITECH for report distribution, HIE products and services, data migration, and identity management. Forward Advantage has over 1,200 installations worldwide and is in the leading position to provide innovative and cost-effective solutions for MEDITECH customers. More information on Forward Advantage's product and services can be found at www.forwardadvantage.com.

For immediate release:

Fresno, CA (February 8, 2012) - Following the recent product announcement of Community Health Information Exchange Foundations (CHIEF), Forward Advantage has issued a white paper on the topic of Healthcare Information Exchanges (HIEs) as an essential tool for the healthcare market. The white paper, titled "Building an HIE Foundation: Connecting Your Community for Meaningful Exchange," is authored by Mike Murphy, Forward Advantage's Director of Healthcare Information Exchange. With more than 25 years of experience in information technology and telecommunications, Murphy offers insight regarding the issues surrounding paper-based records and the market drivers that are placing increased pressure on providers to exchange health information more efficiently and securely. Co-developed by Forward Advantage and MEDITECH, CHIEF was designed as a standards-based, community HIE solution to meet these demands and prepare physicians for Meaningful Use. More details, including information on the technical aspects of CHIEF, can be found in the white paper on our Web site at www.forwardadvantage.com.

"Forward Advantage is very enthusiastic about this latest collaboration with MEDITECH," says Chris Roggenstein, president and CEO of Forward Advantage. "We've built our business on providing solutions and technologies to the MEDITECH market that facilitate health data exchange and enhanced patient care. CHIEF is a logical next step for us, and as shown in the white paper, it's a foundation for meeting current and future interoperability requirements."

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