

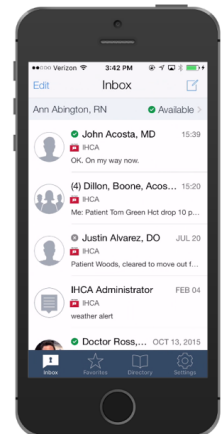
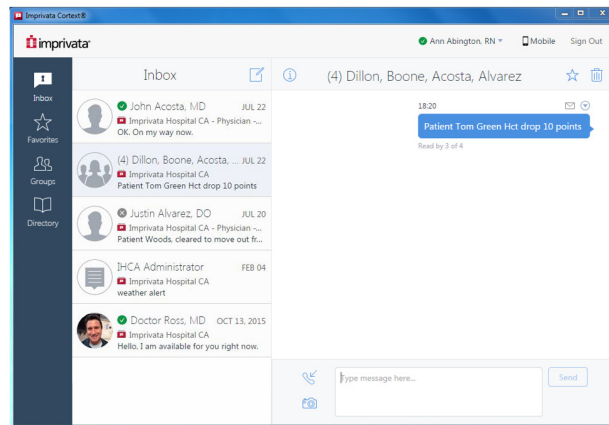
# Imprivata Cortex

Connect, communicate, collaborate

## Benefits

- Increase provider productivity to decrease the patient's length of stay
- Improve provider response times to increase care coordination
- Enhance the quality of care, driving improved patient satisfaction and safety
- Comply with HIPAA regulations and Joint Commission requirements

Imprivata Cortex® is the secure communications platform for healthcare that facilitates care coordination by allowing physicians, nurses, and patients to connect, communicate, and collaborate securely from any workstation or mobile device.



Imprivata Cortex enables healthcare organizations to:

**Recognized as leading provider by**



### Empower providers with secure communications

Organizations can eliminate inefficient and unsecure workflows caused by outdated technologies such as pagers and overhead paging systems with an easy to use secure messaging platform.

### Improve care team communication

Providers can use a single platform for group communication across multiple sites, both inside and outside the hospital. Quicker access and greater context enhances care team communication.

### Secure patient health information

Imprivata Cortex is HIPAA-verified by a third party audit agency and backed by a Business Associate Agreement. Providers no longer need to decide between speed of communication and legal risk.



Improve the efficiency of clinical communications and care coordination with context rich secure messaging across any desktop or mobile device



Securely communicate across the entire mobile care team

### **Enable all clinical stakeholders with secure communications**

Imprivata Cortext enables organizations to replace overhead paging and pagers while improving provider and patient satisfaction. Unlike paging, providers can securely communicate real-time patient information across the entire care team.

### **Secure messaging synchronized across networks and devices**

Improve the efficiency of clinical communications and care coordination with context rich secure messaging across any desktop or mobile device. Imprivata Cortext supports native platforms for iOS, Android, and Windows, offering real-time message synchronization across all providers' mobile devices and desktops.

### **Enterprise contact directory**

With Imprivata Cortext, care providers can search contacts by name, role, unit, department, or organization to text or call colleagues. Integration with Active Directory synchronizes all contact information to the enterprise. Imprivata Cortext can also facilitate communication across multiple organizations, all within a single communication platform.

### **Out-of-network messaging**

Out-of-network messaging enables providers to send messages, with attachments, out of Imprivata Cortext to affiliated providers, consulting physicians, and patients. Out-of-network communications are delivered via SMS and contain an encrypted link to a secure web page where a recipient can respond once.

### **Connect, communicate, and collaborate from anywhere**

With Imprivata Cortext, providers can easily connect with other providers, securely communicate real-time patient information and collaborate on patient care across the entire care continuum. Read and delivery receipts, along with custom availability, enable providers to know when their messages have been read, while adding more context when in "Do not disturb" and "Busy" modes, and automatically resetting to "Available" at a designated time.

### **Mobile device messaging**

Providers can securely communicate across the entire mobile care team, via smartphone or tablet, with the Imprivata Cortext Mobile App. They can also set persistent alerts to remind them of unread messages. Message priority can be added to urgent messages to differentiate from routine communication. Providers can choose from a number of pre-built quick responses and call back requests, saving time and steps in communication.

### **Enterprise desktop messaging**

Imprivata Cortext Desktop Application extends secure communications to every care provider and staff member in the hospital with a robust, native desktop experience across every workstation. Rich push notifications alert providers of new and unread messages every time they log into their workstation.

## Shared device support

The Imprivata Cortext Desktop Application also enables providers to enroll and log in to the Imprivata Cortext Mobile App by simply scanning a secure code on their screen. Shift-based staff on patient units can scan in to have their inbox and message history immediately available on shared smartphones and tablets.

## Integration with Imprivata OneSign

Imprivata Cortext integrated with Imprivata OneSign® Single Sign-On brings unique tap and go access to secure communications on any workstation in the enterprise. The user is logged into Imprivata Cortext in the background with rich, unobtrusive push notifications in the tray, alerting of available messages. Organizations with Imprivata OneSign and Imprivata Cortext are enabled with:

- No Click Access® to desktop communication for increased provider efficiency
- Auto-enrollment of Imprivata OneSign users into Imprivata Cortext for faster user adoption

## Care coordination across teams and organizations

Essential to delivering positive patient outcomes, quality of care is directly tied to the ability of the entire care team to communicate on behalf of the patient. Whether in acute care, ambulatory care, home care, or in transition, Imprivata Cortext provides the means to connect, communicate, and collaborate with greater patient context regardless of the location of each stakeholder.

## Group messaging

Group messaging supports better care team coordination. Imprivata Cortext enables providers to create and save personal groups, while administrators can create organization groups that everyone can access.

## Hospital ecosystem integration

Imprivata Cortext enables care provider workflow with clinical alerts, lab results, and other rich content, securely delivered to their mobile device or workstation by integrating with your clinical systems. Imprivata Cortext can also integrate with systems such as paging, call centers, and on-call scheduling, to infuse Imprivata Cortext secure messaging into existing communication workflows.

## HIPAA secure medical speech recognition on mobile

Available third party medical speech recognition cloud services can be enabled on the Imprivata Cortext Mobile App to enhance the mobile experience. Significantly faster than typing, this is the quickest way to enter rich patient context and inject care process value into care team communication. Leverage the same voice profile used for medical documentation on your workstation to improve your care team communications on your mobile device.



Shift-based staff on patient units can scan in to have their inbox and message history immediately available on shared smartphones and tablets



Enable care provider workflow with clinical alerts, lab results and other rich content securely delivered to their mobile device or workstation



### About Imprivata

Imprivata, the healthcare IT security company, enables healthcare globally to access, communicate, and transact patient information, securely and conveniently. The Imprivata platform addresses critical compliance and security challenges while improving productivity and the patient experience.



#### Why choose Forward Advantage as your Imprivata Cortext reseller and deployment partner?

With more than 25 years of healthcare experience and a deep understanding of clinical workflows, Forward Advantage offers an exceptional customer experience from purchase through implementation and beyond. Our professional services are customizable to meet each customer's unique needs so you and your providers can spend more time on what really matters: improving patient health.

Let Forward Advantage help make your goals a reality. Talk to one of our solution experts today!

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### Broadcast notifications

Imprivata Cortext enables administrators to quickly send a secure message to all users at once. Broadcast messaging can be used to alert users of important, upcoming events that will impact the community such as software upgrades, construction projects, and organizational policy changes, or for highly urgent messages such as code team activation and weather or safety alerts.

Imprivata Cortext features	
System	Messaging
Hosted SAAS solution – SOC 2 Type 1	Message sync across all devices
Native Windows application	New message push notifications in the Windows tray
Native IOS application	Customizable alerts – volume and frequency
Native Android application	Searchable directory – name, role, unit, department, group, organization
Web access	Custom availability with timers
Active Directory integration and sync	Read and delivery receipts
Seamless transition between cellular and WiFi network support	Group messaging
Messages encrypted in transit and at rest	Message priority
Time-stamped audit trail	Quick responses and call back request
Attachments isolated from device	Attachments (photo)
Built-in app policy enforcement with remote wipe	Out-of-network messaging with attachments
Enhanced Imprivata OneSign Single Sign-On integration	Broadcast messaging
Mobile scan to login	Enable HIPAA secure third party medical speech recognition
Server API for third party data integration	Third party integration messages with response buttons
Mobile API for third party app integration	Launch preaddressed message from third party mobile application
Meets Joint Commission requirements as a secure texting service	