



# Forward Advantage Partners with UniPrint to Provide Managed and Secure Printing Virtualization to the MEDITECH Market

## About Forward Advantage

Since 1993, Forward Advantage has provided solid solutions that integrate seamlessly with healthcare information systems; offering products developed in collaboration with MEDITECH for report distribution, HIE products and services, data migration, and identity management. Forward Advantage has over 1,200 installations worldwide and is in the leading position to provide innovative and cost-effective solutions for MEDITECH customers. More information on Forward Advantage's product and services can be found at [www.forwardadvantage.com](http://www.forwardadvantage.com).

## About UniPrint™

UniPrint ([www.uniprint.net](http://www.uniprint.net)) is the recognized leader in printing virtualization and pioneered the use of PDF-based universal printer driver technology to streamline and enhance printing in Server-based Computing (SbC) environments.

Today, it is the recognized leader in printing virtualization.

The patented and award-winning UniPrint Suite provides a comprehensive range of enhanced-printing solutions for all computing environments. UniPrint solutions optimize printing functionality, minimize printer management, improve print security, and reduce bandwidth consumption. Using UniPrint, millions of workers in over 70 countries enjoy efficient and seamless printing. UniPrint is proud to be able to help customers in large and small, public and private sector organizations to increase productivity and reduce costs.

UniPrint innovates to bring the right solutions to its clients each and every time. Its mission to develop solutions that best fit its clients' business needs is the key to UniPrint's continued success.

## For immediate release:

Fresno, CA (April 29, 2014) - Forward Advantage is pleased to announce its new partnership with [UniPrint](#), the recognized leader in printing virtualization. With this partnership, Forward Advantage will sell, implement, and provide first-tier technical support for the UniPrint Infinity™ printing solution. UniPrint Infinity expands the power of VDI to printing. The Infinity software uses UniPrint's patented, PDF-based universal printer driver to simplify printer management and compress print jobs into encrypted, significantly smaller PDF files. This allows for consistently fast printing and secure delivery to multiple platforms. Forward Advantage is the exclusive distributor for the MEDITECH market and will be a certified reseller and implementer for the broader market.

"Forward Advantage brings a great deal of experience in the healthcare industry, especially the MEDITECH market," says Arron Fu, vice president of software development at UniPrint. "They analyze where the industry is headed and select partnerships that will bring long-term value for their customers. We are delighted to be partnered with them and look forward to a successful future."

Some of UniPrint Infinity's key benefits include:

- Simplified Print Management
- Enhanced Printing Functionality
- Improved Security and Compliance
- Reduced Printing Costs
- Printer-Vendor Independence

"We have seen an increase in the number of hospitals and healthcare organizations that are publishing applications and desktops through technologies from VMware and Citrix," says Chris Roggenstein, president and CEO of Forward Advantage. "In these environments, printing can be challenging in terms of printer management and location awareness. UniPrint Infinity is proven to address these challenges and provides secure printing, which we see as a growing need for healthcare organizations."

This exciting new offering will be debuted by Forward Advantage at MUSE booth #531. It is the newest member in Forward Advantage's suite of [Identity and Access Management Solutions](#).

## For General Information:

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