

Imprivata Secure Communications Platform Advances Care Coordination by Providing Patient-Centric Alerts and Notifications for MEDITECH Customers through Integration with Forward Advantage

Extended Solution Transforms Communication Workflows with Automated Delivery of Critical, Time-sensitive Alerts to Providers' Smartphones, Tablets, and Desktops

Fresno, CA.—September 16, 2015— Forward Advantage announces today advanced integration of [Imprivata Cortext®](#), the secure communications platform for healthcare, with Forward Advantage's [Communication Director Platform](#) to enable automated delivery of patient-centric alerts and notification to providers' smartphones, tablets, and/or desktops for MEDITECH customers. The integration, called the [Imprivata Cortext® Connector for Communication Director®](#), enables secure delivery of critical, time-sensitive information, which improves care coordination and transforms clinical communication workflows such as admission, discharge and transfer (ADT) alerts, consult orders, and critical lab value notifications.

"Our clinical staff relies on Imprivata Cortext for critical communications inside and outside of the hospital," said Edward Ricks, VP and CIO at Beaufort Memorial Hospital. "The ability to send automated clinical notifications directly from our EMR to Imprivata Cortext enables us to improve staff efficiency while also enhancing patient safety and satisfaction."

Through the Imprivata Cortext open API and Developer Program, Forward Advantage, a strategic technology solutions partner for MEDITECH and Imprivata customers, developed the integration leveraging their deep expertise of MEDITECH workflows to improve hospitals' efficiency and patient experience. The solution was developed with existing customers to improve their critical care coordination workflows.

"Imprivata Cortext enables healthcare providers to communicate securely and coordinate care broadly and efficiently. By leveraging our open API, partners like Forward Advantage are extending these capabilities by giving hospitals a robust platform for delivering clinical alerts and notifications directly from their EMR when and where they need it," said Ed Gaudet, general manager of the Imprivata Cortext Products Group. "Our mission is to secure and simplify care coordination for healthcare providers everywhere."

By leveraging this integration, health care facilities can streamline the following clinical workflows:

- **Transitions of Care:** When patients are admitted or discharged from the hospital, alerts notifying the care team (e.g. PCP, and admitting physician) are critical to coordinating the highest quality patient care. In addition, the ability to quickly communicate when transferring a patient to another facility speeds the time from which they can be discharged from the hospital and transferred to the next facility, maximizing reimbursements while improving the overall patient experience.
- **Consult Requests:** In the past, consult requests were placed in the hospital EMR and required hospital staff to manual notify the consulting physician or for the physician to logon and check the patient record each time to receive new notifications; resulting in extra steps and delays in the consultation process. Now, physicians are securely and

instantly notified of consults with key patient information, including patient identification and location directly to their mobile device and clinical workstations.

- Critical Test Results: The ability to act quickly on critical or abnormal test results enables providers to deliver the highest quality of patient safety and patient care. Healthcare organizations must meet Joint Commission standards for alerting the right provider at the right time with critical lab and other test results. Hospitals can now send automatic alerts of critical or abnormal values from departments such as lab, radiology, and/or oncology directly to provider and care team smartphones, regardless of whether they are inside or outside of the hospital. This speeds the time to provide necessary care for the patient while also providing acknowledgement receipts for better patient safety.

“Our business is built upon solutions that promote information exchange, improved provider workflow, and better patient care,” said Chris Roggenstein, president and CEO of Forward Advantage. “The combined Forward Advantage and Imprivata solution allows our customers to improve provider satisfaction and patient care by giving them secure mobile and desktop access to important PHI wherever they are, across any device.”

Imprivata Cortext is the secure communication platform for healthcare that enables providers to quickly and easily communicate using their mobile device, tablet or desktop to better coordinate care across groups and multiple affiliated sites. Imprivata Cortext is cloud-based solution fast and easy to use, streamlining clinical workflow efficiency and enhancing staff satisfaction by delivering alerts and other messages to every device or desktop the provider uses in real time.

The integrated Imprivata Cortext and Forward Advantage solution was the focus of a recent Imprivata webinar titled “Improving Clinical Communications with Secure Communications and EMR Interoperability”. During the webinar, Ed Ricks, vice president and CIO of Beaufort Memorial Hospital, discussed how his organization is streamlining enterprise-wide communications with secure desktop and mobile messaging integrated with its MEDITECH EMR. The recording can be viewed at:

<http://www.forwardadvantage.com/videos/webinars/improving-clinical-communications-with-secure-messaging-emr-interoperability/>

About Forward Advantage

Since 1993, Forward Advantage has provided software and services to improve the exchange of information and access to it. Offering products developed in collaboration with EMR and Clinical System Vendors for report distribution, interoperability products and services, data migration, and identity management, Forward Advantage has over 1,200 installations worldwide and is in the leading position to provide innovative and cost-effective solutions for hospitals. More information on Forward Advantage's product and services can be found at www.forwardadvantage.com.

About Imprivata

Imprivata (NYSE: IMPR), the healthcare IT security company, is a leading provider of authentication, access management, secure communications, and patient identification solutions for the healthcare industry. Imprivata products address compliance and security challenges while improving provider productivity and the patient experience. For more information, please visit www.imprivata.com.

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